

ALL INDIA MANAGEMENT ASSOCIATION

P r e s e n t s

A Unique Contest
for the Students of Business Schools



**5th National Competition
For Management
Students (NCMS-2008)**

“Managing Diversity - The Challenges for India Inc.”

do not go
where the **path** may lead;
go instead where there is
no path and leave a **trail**



REGIONAL ROUNDS

2nd & 3rd Sept, 2008 - **Coimbatore**

5th & 6th Sept, 2008 - **Mumbai**

5th & 6th Sept, 2008 - **Kolkata**

12th & 13th Sept, 2008 - **New Delhi**

GRAND FINALE

22nd September, 2008, **NEW DELHI**

In Collaboration with



Venue Host - Grand Finale



Venue Host - East



Venue Host - South



IT Partner



Prize Sponsor



Partner Consultant



Venue Host - West



Venue Host - North



Trophy Sponsor



Online Media Partner

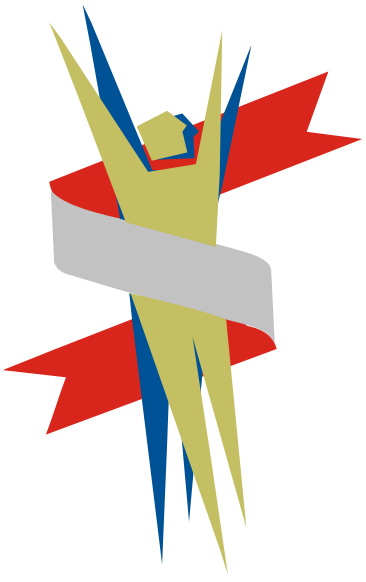


Presenting Sponsor



TV Partner





INTRODUCTION

What does a diversified workforce, market or stakeholder mean to an Indian organization? Why has managing diversity become one of the key areas of concern or challenge for an organization today? What does it take to manage diversity, and as importantly, how will an organization leverage the advantages of diversity? We look at diversity in the context of an organization and what it has to offer to India Inc. We look at both the opportunities and the challenges that it presents.

RECOGNITIONS & AWARDS

- ☞ The Champion team of this competition will present their ideas at the **Special Session** of the AIMA's flagship event **35th National Management Convention (NMC)** to be held on 1st Oct, 2008 at Mumbai this year.
- ☞ Invitation to attend this mega flagship event.
- ☞ A Challenge Rolling Trophy to the Winning team, Best Budding Young Manager & Two Runner-up teams at Valedictory session of **35th NMC**.
- ☞ **Cash Prizes**

Champion Team	25,000
First Runners up	20,000
Second Runners up	15,000
- ☞ Membership of AIMA for one year, complimentary to the Champion and Two Runner-up teams.
- ☞ The Champion Team to get an opportunity of a unique exposure through industrial visit to Macau and Pearl River Delta, (South China) subject to the institution's support towards international travel and nominal administrative fee.

KEY TAKEAWAYS

- Realizing that even perfect can be bettered by our efforts.
- Demonstrate talent and evaluate their level of knowledge and skills.
- Demonstrate creativity, professional excellence and leadership qualities.
- Works as a team and at the same time learn to articulate collectively

FORMAT

The teams are required to first submit a written presentation of 2000-2500 words to AIMA Office (at the address mentioned below) for all Regions viz, Kolkata, Coimbatore, Mumbai & New Delhi.

Teams will then make an oral presentation before the panel of judges in the respective Regional Centres. Thereafter, Two Best Teams from each Region will be selected to make final presentation at the Grand Finale to be held at New Delhi.

PARTICIPATION FEE*

(For a team of two members)

* per team

	1 team	2-4 teams	5-10 teams
For Members & AIMA Students	Rs. 2,800	Rs. 2,600	Rs. 2,400
For Non Members	Rs. 3,000	Rs. 2,800	Rs. 2,600

An early bird discount of Rs. 500 per team if registered alongwith participation fee by 28th June, 2008

Submission of
written report
11th August, 2008

Kindly contact for more details and submission of registration forms to :
Ms Shikha Adlakha - ALL INDIA MANAGEMENT ASSOCIATION
Management House, 14, Institutional Area, Lodi Road, New Delhi-110502
Tel : 24608510 (D), 24617354 / 55 extn 238 Fax : 24626689 E-mail : shikha@aima-ind.org

Last date
of Registration
2nd Aug, 2008

Visit us at : <http://www.aima-ind.org>