

AIMA/CME/E-journal/2010

Dear Sir/Madam,

Subject. : Call for Research Papers for “AIMA Journal of Management & Research”

We are pleased to announce the next issue of our e-Journal. This is a quarterly theme based journal and is well appreciated by one and all. The Advisory and Editorial Board comprises of leading academicians and industry professionals. So far, we have brought out 13 issues on various themes and the same are available at <http://aima-ind.org/ejournal/>.

Knowledge as an intellectual capital has become an important asset to any nation nowadays. As knowledge is a valuable resource that allows the nation to function intelligently, they are constantly encouraged to use the brainpower to complement the rapid development of Information Technology (IT), which is a vital tool for generating and managing knowledge.

The market runners across the world are well aware about the facts that knowledge management will play a critical role in the near future.

Organizations, which identify the best of its knowledge and step further to create a shared environment by generating and utilizing the best of its know how, are going to enjoy a prosperous and secure future.

The concept of knowledge or intellectual capital is often poorly defined and is addressed from multiple disciplinary perspectives which all give it slightly different meanings.

Realizing the importance of Knowledge Management **AJMR** again provides a platform for researchers, academicians to present their research findings and sharing of recent advances in the field. This special issue aims to attract theoretical and empirical papers that explore knowledge management at the interface between management and policy, the roles of participation and transparency at this interface.

The theme for the current issue is “Knowledge Management: Issues and Challenges”

We invite research papers on the theme. **“Knowledge Management: Issues and Challenges”** Authors/Researchers are welcome to submit research papers, manuscripts, case studies or book review on stated theme and below mentioned sub themes.

- Framework for conceptualizing KM
- Knowledge creation and sharing mechanism
- Knowledge management Initiative at Institution of higher learning
- Socio – technical framework for knowledge sharing
- Knowledge sharing between different groups in organization
- Value of tacit knowledge
- Knowledge management and competitive advantage.

The above sub themes are suggested topics, but not a limitation on your innovative thinking process.

We are looking forward for:

- Empirical analysis in the area of sub themes.
- Research articles analyzing recent developments, problems, opportunities and recent measures taken by government in the area related to theme.
- Case study falling in the area of theme.
- Review of recent book or conference reports on the theme.

Important Dates

Last date for submission	:	10 th August
Notification for selection	:	18 th August
Revision	:	19 th August
Up loading	:	21 st August

We would like to take this opportunity to invite you, your colleagues and research scholars from your institute to contribute research papers in our this

issue. We would also like to inform you that the author of the accepted research article/case study will be **paid Rs.3,000/- per article**.

Your article should reach us latest by **10th August 2010**. The word limit and the font for the article is specified in the guideline for manuscript.

You can mail your article at **apandey@aima-ind.org**.

Looking forward for your support.

Best wishes,

Anuja Pandey
Managing Editor-(AJMR)
All India Management Association
Management House
14, Institutional Area
Lodhi Road
New Delhi – 110 003.

GUIDELINES FOR SUBMISSION OF ARTICLES / RESEARCH PAPERS / CASE STUDIES

- Manuscripts submitted is expected to contain original work, which has not been published elsewhere in any form – abridged or otherwise.
- Each submitted article should be in English and should be between 4000-8000 words, double spacing with 10 points Arial font, justified, down load-able.
- The article should be accompanied with **title page and Abstract of 150 words and a list of key words included in the article.**
- The authors name (full name), designation and organization affiliation with content details should appear on the first page.
- Tables, diagrams should also be separately provided for better re-production.
- The manuscript should have a bibliography, footnotes and endnotes.
- The author of accepted articles will be paid **Rs.3000/-** per article.
- The received articles will be a property of AIMA.
- There would be a competition to select the best article. The author of the best article in an academic year would receive the best article award.
- For on-line submission of Articles / Research Paper / Case Studies attach files and email to apandey@aima-ind.org
- **Last day to submit Article/Research Paper/Case Studies is 10th August 2010.**

For further details, visit our website www.aima-ind.org

Note: Mark-article for e-Journal in Subject Column.